

Implementing the

# NEXT WAVE

## of Health Care Reform



**September 21 & 22, 2004**  
**Worcester's Centrum Centre**  
**Arena and Convention Complex**  
**Worcester, MA**

# ***CMS***

*CENTERS for MEDICARE & MEDICAID SERVICES*

**A Provider Outreach Educational Event**

**About the Conference**

The Centers for Medicare and Medicaid Services (CMS) has designed this Conference to provide an affordable opportunity for health care organizations in the New England region to understand the latest efforts to improve drug benefits and formulary implementation under the Medicare Modernization Act (MMA), and to review and discuss practical implementation strategies and steps health care organizations can take to achieve compliance with the next wave of HIPAA regulations.

**Who Should Attend**

The Conference will benefit all health care professionals involved in the implementation of the new MMA and/or the HIPAA regulations, including administrative, billing and IT/IS individuals and teams from health care organizations such as pharmacies, hospitals, clinics, long term care, health plans, TPAs, state and local government agencies, and others.

**Conference Objectives**

- Provide an in-depth review of the Medicare Modernization Act's Prescription Drug Benefit Legislation
- Discuss the implications of the new Legislation for providers, payers and other health care organizations
- Discuss the implications of the new Legislation on States
- Review the status of implementation of HIPAA Transactions and Code Sets
- Discuss common issues and concerns about the implementation of the HIPAA Privacy regulations
- Provide an in-depth review of the HIPAA Security regulations and the significance of each standard and implementation specification
- Present case studies and examples of HIPAA implementation approaches from small and large local and regional health care organizations

**7:30 a.m. - 8:30 a.m. REGISTRATION****8:30 a.m. - 8:45 a.m. WELCOME AND OPENING****8:45 a.m. - 9:45 a.m. KEYNOTE ADDRESS****"The New Medicare Modernization Act"**

The Keynote Address will provide an in-depth review of the final Medicare Modernization Act (MMA). The key components of the new law will be discussed, including the new Medicare Prescription Drug Program. Some practical applicability issues for providers and payers will be presented.

**Speaker:** **Thomas Devins**, Associate Regional Administrator for Medicare Operations, Boston Regional Office, CMS

**Moderator:** **Marva Nathan**  
Boston Regional Office, CMS

**9:45 a.m. - 10:45 a.m. PLENARY SESSION I****"Where Are We with HIPAA: Moving the Transactions and Code Sets Implementation Forward"**

Panel presenters in this plenary session will describe the status of the industry's efforts to implement the HIPAA Transactions and Code Sets requirements. The end of the HIPAA Contingency Plans, the move to implement other standard transactions beyond the claim and the most significant issues identified by the industry that are affecting the full achievement of compliance will be discussed. Tips/action steps to make the non-compliant become compliant with HIPAA will be given, including new approaches to operationalize HIPAA transaction sets.

**Speakers:** Representatives from regional providers, payers, and clearinghouses

**Moderator:** **William MacKenzie**  
Boston Regional Office, CMS

**10:45 a.m. - 11:00 a.m. BREAK****11:00 a.m. - 12:00 p.m. PLENARY SESSION II****"The final HIPAA Security Rule: Core Concepts and Practical Implementation Pathways"**

The purpose of this plenary session is to present a comprehensive review of the HIPAA Security regulations, the core concepts used in the Final Rule, and the steps providers and payers should be taking to achieve compliance by April 21, 2005.

**Speakers:** **William MacKenzie**, HIPAA Specialist, Division of Medicare Operations, Boston Regional Office, CMS  
**Sue Miller**, Co-Chair, WEDI SNIP Privacy and Security Workgroup

**Moderator:** **Marva Nathan**  
Boston Regional Office, CMS

**12:00 p.m. - 1:30 p.m. LUNCH**

## BREAKOUT SESSIONS

### TRACK A MEDICARE MODERNIZATION ACT

1:30 p.m. - 2:45 p.m. **SESSION A-1**  
**"The New MMA Drug Discount Card and the Drug Benefit Program: Practical Issues for Health Care Providers"**  
An in-depth review of the specific requirements and program features of the new drug discount card and the Part D Prescription Drug Program for Seniors established under the new MMA. Special emphasis will be made on the practical applicability issues for health care providers.

**Speakers:** **Dennis B. Lyons**, Vice President for Institutional Advancement, Massachusetts College of Pharmacy and Health Sciences [Invited]

**Moderator:** **Marva Nathan**  
Boston Regional Office, CMS

2:45 p.m. - 3:00 p.m. **BREAK**

3:00 p.m. - 4:15 p.m. **SESSION A-2**  
**"Implementing the New MMA: A Panel of Regional Provider and Payers"**  
This panel of regional provider and payer representatives will share their perspectives and initial experiences with the implementation of the new MMA, the drug discount card, and the Prescription Drug Program. Challenges and opportunities associated with these new regulations will also be discussed.

**Speakers:** **David Szabo**, Attorney-at-law, Nutter, McClennen and Fish, LLC  
**Dianne McCarthy**, Attorney-at-law, CareGroup Healthcare System [Invited]

**Moderator:** **William MacKenzie**  
Boston Regional Office, CMS

4:15 p.m. **ADJOURNMENT**

### TRACK B HIPAA

1:30 p.m. - 2:45 p.m. **SESSION B-1**  
**"HIPAA Transactions and Code Sets Panel: Status of Implementation and Contingency Plans"**  
This panel of representatives from local and regional health plans will discuss the status of implementation of the HIPAA Transactions and Code Sets regulations, what can providers do to move faster into using the new HIPAA claim standard and to get paid quicker, and how are organizations preparing for implementing the next wave of HIPAA transactions.

**Speakers:** **Edward Cooney**, EDI Manager, Associated Health Services (AHS) - Medicare Part A  
**Kenneth Leary**, Provider Relations Manager, National Heritage Insurance Company (NHIC) Medicare Part B  
**Elizabeth Shields**, EDI Manager, MassHealth

**Moderator:** **William MacKenzie**  
Boston Regional Office, CMS

3:00 p.m. - 4:15 p.m. **SESSION B-2**  
**"HIPAA Privacy Panel: Identifying And Addressing Implementation Issues After The First Year Of Compliance"**  
It has been almost 18 months since the implementation deadline for HIPAA Privacy passed. This panel of industry experts will discuss the latest state of affairs on HIPAA Privacy, the most significant myths and misconceptions that still exist within the industry and the top ten areas providers and payers should watch for, in their implementation of these regulations.

**Speakers:** **Scott Edmiston**, HIPAA Privacy Specialist, Office for Civil Rights, DHHS - Region 1  
**Robin Johnson**, Attorney-at-Law, Johnson and Aceto, PA

**Moderator:** **Sue Miller**  
WEDI SNIP Privacy and Security Workgroup

# DAY 2 | SEPTEMBER 22, 2004

8:00 a.m. - 8:45 a.m. REGISTRATION

## BREAKOUT SESSIONS

### TRACK A MEDICARE MODERNIZATION ACT

8:45 p.m. - 10:15 a.m. SESSION A-3

#### "Review of Other MMA Provisions: What's Beyond the New Drug Discount Card and Prescription Drug Program?"

The two presentations in this session will provide attendees with a description of the MMA provisions that are beyond the new drug discount card and the Prescription Drug Program. These include provider reimbursement, Medicare Advantage, pay for performance (e.g. the Premier hospital demonstration project), quality measures, electronic medical records, e-prescribing, and e-government.

**Speakers:** **William R. Taylor**, Associate Regional Administrator for Quality Improvement, Boston Regional Office, CMS [Invited]  
**Craig D. Schneider**, Manager, Medicare Financial Management Branch, Boston Regional Office, CMS

**Moderator:** **Marva Nathan**  
Boston Regional Office, CMS

10:15 a.m. - 10:30 a.m. BREAK

10:30 a.m. - 12:00 p.m. CLOSING PLENARY SESSION

#### Understanding and Preparing for the New National Provider Identifier: An Interactive Review of Final Regulations and Q&A Session

This plenary session is intended to provide health care professionals and provider and payer organizations in the Northeast with a comprehensive review of the final HIPAA regulations on the new National Provider Identifier. The session will also serve as an opportunity to identify and discuss issues of concern with respect to the planning and implementation of the NPI. Attendees will learn about what providers and payers should begin to do to prepare for the new NPI, and discuss practical planning and early adoption and implementation issues to consider in your preparation for this important transition.

**Speakers:** **Patricia Peyton**, Office of HIPAA Standards, CMS  
**Elliot Stone**, Executive Director, Massachusetts Health Data Consortium  
**Tonya Trombly**, Chair, NEHW NPI Workgroup, BCBS Massachusetts

**Moderator:** **Walter G. Suarez**  
Midwest Center for HIPAA Education

12:00 p.m. ADJOURNMENT

### TRACK B HIPAA

8:45 p.m. - 10:15 a.m. SESSION B-3

#### "HIPAA Security Panel: Critical Steps to Be Taken by Health Care Organizations Now to Achieve Compliance"

At this panel presentation, regional security experts will share their experiences with the planning and early implementation of some of the most critical HIPAA Security provisions. Practical recommendations on how to proceed with specific aspects of the final Security rule will also be provided.

**Speakers:** **Tom Austin**, Information Security Consultant, IBG  
**Jim DiDonato**, Information Security Officer, Baystate Health System and Chair, New England HIPAA Workgroup  
**Ken Patterson**, Information Security Officer, Harvard Pilgrim Health Care

**Moderator:** **Sue Miller**  
WEDI SNIP Privacy and Security Workgroup

# Registration Form | Please Use One Form for Each Registrant

## Registrant Information:

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ ST: \_\_\_\_\_ ZIP: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Special Needs (access, dietary, other): \_\_\_\_\_

## Conference Fee: \$125 per person

(includes a complete conference syllabus of presentations and materials)

## Method of Payment:

- Check (made payable to MCHE)       Visa       MasterCard       American Express

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Credit Card Billing Address: \_\_\_\_\_

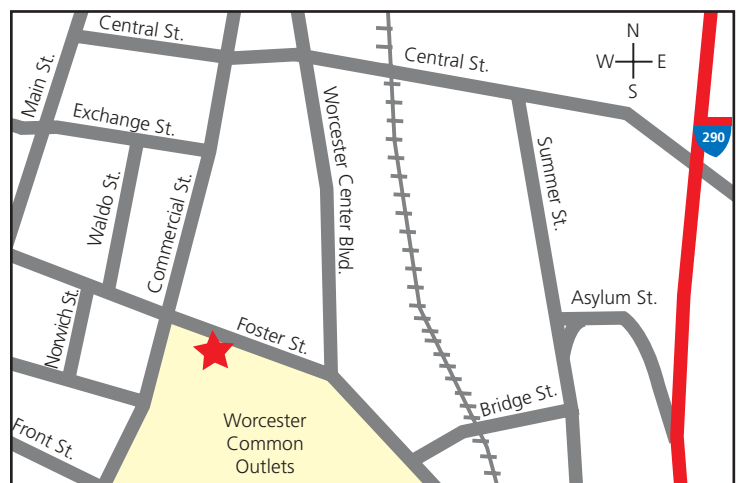
City: \_\_\_\_\_ ST: \_\_\_\_\_ ZIP: \_\_\_\_\_

## Registration Options:

- Fax this form to: Midwest Center for HIPAA Education at (952) 854-5950
- Mail this form to: MCHE - 3001 Metro Drive, Suite 150, Bloomington, MN 55425
- Register Online at: <http://www.mche.us/cms04worchester.cfm>
- \$25.00 cancellation fee will be applied for written cancellation received at least ONE WEEK prior to conference.
- No refund given for no shows.

## SUMMIT LOCATION AND ACCOMMODATIONS

The Conference will be held at:  
Worcester's Centrum Centre  
Arena and Convention Complex  
50 Foster Street  
Worcester, MA 01608  
<http://www.centrumcentre.com>



The Crowne Plaza Worcester located at 10 Lincoln Square Worcester, MA 01608 is situated a block and a half from Worcester's Centrum Centre. The Crowne Plaza Worcester has reserved a block of rooms at a special group rate of \$119.00. For reservations call (508) 791-1600 or (800) 628-4240. Please mention the "CMS-Health Reform" group rate. The web site for the Crowne Plaza is: <http://www.cpworchester.com/>